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SinoMedia China Economic Review SinoDB

Catalogue JUNE 2011



China Economic Review is a magazine and publishing group, based in London with offices in Hong Kong. CER's editorial and research teams analyze the huge changes taking place in China, keeping readers up to date with China's dynamic markets.

For more details visit www.ChinaEconomicReview.com



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China Economic Review

Publisher: China Economic Review Publishing

ISSN: 1350-6390

China Economic Review magazine, published monthly since 1990, is the premier English-language China business magazine, offering unparalleled insight into China business news and information. The magazine has developed a reputation for delivering authoritative, objective and respected commentary and analysis on China economic news and trends. China Economic Review received an Honorable Mention in the 2010 SOPA Awards for Excellence in Special Coverage.

Every month China Economic Review brings you:

expert analysis of latest development, interviews with China experts, in-depth feature stories, and spotlight on China's stock market industry overviews, with monthly supplements on the key sectors.

A one-year subscription includes:

- 12 FREE issues of China Economic Review with web access
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Magazine Subscription Rates:

REGION	1 YEAR (12 ISSUES)	2 YEARS (24 ISSUES SAVE 15%)
Hong Kong	US\$150/HKD1,150	US\$255/HKD1,980
China	US\$160/RMB1,080	US\$270/RMB1,840
East Asia	US\$170	US\$290
Rest of the World	US\$180	US\$306

China Economic Review Web Access



China Economic Review's Web Access Subscription provides readers with full access to all content from the China Economic Review magazine, as well as our archives of past issues. It is the best way to get all the magazine content anywhere and anytime.

China Economic Review web access subscription benefits includes:

- Web access to all articles in the current edition and to archives back to 1993
- Downloads of all issue PDFs, including Focus industry supplements
- Access to web-exclusive interviews, reports, statistics and more

Rates:

1 YEAR	2 YEARS (SAVE 15%)	3 YEARS (SAVE 25%)
US\$150	US\$255	US\$337



China Offshore Quarterly

Publisher: China Economic Review Publishing

ISSN: 2079-889X

China Offshore Quarterly is a Chinese-English bilingual magazine focusing on the opportunities for those seeking to invest in and also invest out of China, balancing in-depth reporting of industry issues with up-to-date news about regulatory and legal changes in the fast-moving offshore world. A must-read for professionals with an eye on offshore financial centers, China Offshore Quarterly is published four times per year.

A one-year subscription includes:

- 4 issues of China Offshore Quarterly delivered to your door
- Full web access to China Offshore Quarterly

Magazine Subscription Rates:

REGION	1 YEAR (4 ISSUES)	2 YEARS (8 ISSUES SAVE 15%)
Hong Kong	US\$120 / HK\$950	US\$200 / HK\$1,560
China	US\$100 / RMB700	US\$175 / RMB1,225
East Asia	US\$135	US\$224
Rest of the World	US\$150	US\$250



China Business Guide 2011

Publisher: China Economic Review Publishing

ISBN: 978-988-19091-6-9

Paperback: 636 pages

Pub Date: December 2010

Price: \$40 / ¥280

The fully updated 2011 edition of China Economic Review's definitive guide to doing business in China. Includes overviews of each industry, each province and hundreds of cities as well as expert advice on how to set up and operate a business in China.

For more information on this title, see

www.chinaeconomicreview.com/book/cbg.



China by Numbers 2011

Publisher: China Economic Review Publishing

ISBN: 978-988-19091-7-6

Hardback: 274 pages

Pub Date: December 2010

Book: \$40 / ¥280

PDF: \$50 / ¥350

PowerPoint: \$80 / ¥560

Book and PPT: \$100 / ¥700

China by Numbers is a comprehensive guide to the figures that shape the world's largest nation and fastest-growing significant economy. It is a handy desktop reference with the most up-to-date data available on China's economic, business and social indicators.

For more information on this title, see

www.chinaeconomicreview.com/book/cbn.



China Offshore Finance Guide 2011

Publisher: China Economic Review Publishing

ISBN: 978-988-19091-8-3

Paperback: 452 pages

Pub Date: January 2011

Book: \$50 / ¥350

China Offshore Finance Guide 2011 is the leading bilingual handbook for Chinese individuals and companies engaged in international investment. Produced by the China Economic Review team responsible for the successful Offshore Quarterly publication, the Guide comprises profiles of 41 major offshore jurisdictions and feature articles on key industry trends.

For more information on this title, see

www.chinaeconomicreview.com/book/cofg.



MBA Guide 2011 - Europe

Publisher: China Economic Review Publishing

ISBN: 978-988-19091-4-5

Paperback: 172 pages

Pub Date: November 2010

Price: \$20 / ¥140



MBA Guide 2011 - China

Publisher: China Economic Review Publishing

ISBN: 978-988-19090-3-9

Paperback: 184 pages

Pub Date: November 2010

Price: \$20 / ¥140

China Economic Review's European and China MBA Guides are the most authoritative guides to the very best business schools China and Europe have to offer.

For more information on this title, see

www.chinaeconomicreview.com/book/eumbag.

www.chinaeconomicreview.com/book/chimbag.

**MBA Guide 2011 - America (Coming Soon)*



China Foreign Enterprise Directory 12th Edition 2011 (13th Edition is coming soon)

Publisher: SinoMedia

ISBN: 978-988-19444-8-1

Paperback: 1,000 pages

Pub Date: January 2011

Book: \$200 / ¥1,400 CD: \$400 / ¥2,800 Set: \$500 / ¥3,500

The most comprehensive directory of all foreign companies in China. A4 format; 1,000 pages; bilingual; more than 11,000 companies.

China Foreign Enterprise Online Directory

Online (6-month): \$900 / ¥6,300 Online (1-year): \$1,700 / ¥11,900

Providing all the data in the printed version PLUS real time updates, with more than 13,400 contacts and more than 14,400 offices.

For more information on this title, see

www.SinoDB.com/onlinestore/store.



Top Global 500 Companies in China Directory 2011 CD-ROM (NEW)

Publisher: SinoMedia

ISBN: 978-988-19444-4-3

Pub Date: February 2011

CD: \$200 / ¥1,400

SinoMedia's Top Global 500 Companies in China Directory 2010-2011 is the most comprehensive directory of all the top global 500 companies in the China market.

Top Global 500 Companies in China Online Directory

Online (6-month): \$760 / ¥5,300; Online (1-year): \$1,500 / ¥10,500

Providing all the data in the print version PLUS real-time updates, with more than 4,600 offices and 5,000 contacts.

For more information on this title, see

www.SinoDB.com/onlinestore/store.



SinoMedia Business Online Directories

Publisher: SinoMedia

Online (3-month): \$4,000 / ¥28,000

Online (6-month): \$6,700 / ¥47,000

Online (1-year): \$13,500 / ¥94,500

SinoMedia Business Online Directories is the most comprehensive collection of online SinoMedia directories updated in real time.

*For more information on this title, see
www.SinoDB.com/onlinestore/store.*

This directory package includes:

- China Foreign Enterprise Online Directory
- Shanghai Business Online Directory
- Top Global 500 Companies in China Online Directory
- China Government Organizations Online Directory
- China Financial Services Online Directory
- China MICE Online Guide
- China Industrial Zones Online Directory
- China Enterprise Online Directory
- Beijing Business Online Directory
- China Logistics Online Guide
- China Media Online Directory

Online Directory Features:

- Unlimited 24-hour online access to all directories data
- Updated and expanded in real time
- Daily and weekly data updates
- Print mail labels (Size: 99.1 x 38.1 mm x 14)
- All email addresses can be exported into an Excel spreadsheet to easily send out marketing information
- Listings include company names, company addresses, websites, telephone numbers and managers' names
- All URLs and emails are hyperlinked
- All information can be copied and pasted
- Fully bilingual
- FULL SEARCH CRITERIA
 - Industry - Search companies by major industry categories
 - Location - Find companies located in all parts of China
 - Company Name - Find contact information for specific companies
 - Job Title - Find the key executive you are looking for



China Enterprise Directory 2011 CD-ROM (NEW)

Publisher: SinoMedia

ISBN: ISBN: 978-988-19444-7-4

Pub Date: February 2011

Price: \$360 / ¥2,500

The China Enterprise Directory is the authoritative directory covering all top mainland China companies. It is the ideal tool for sourcing industry contacts, key decision makers and building networks in the China business world.

China Enterprise Online Directory

Online (6-month): \$850 / ¥5,800; Online (1-year): \$1,700 / ¥11,900

Providing all the data in the CD-ROM version PLUS real time updates, with more than 12,500 offices and more than 13,000 contacts.

*For more information on this title, see
www.SinoDB.com/onlinestore/store.*



Shanghai Business Directory 2011 CD-ROM (NEW)

Publisher: SinoMedia

ISBN: 978-988-19444-2-9

Pub Date: May 2011

Price: \$300 / ¥2,000

The Shanghai Business Directory (SBD) is the most comprehensive directory in Shanghai, covering all top Chinese and Foreign companies with offices in the city. Containing contact details for more than 5,900 offices.

Shanghai Business Online Directory

Online (6-month): \$760 / ¥5,300; Online (1-year): \$1,500 / ¥10,500

Providing all the data in the CD-ROM version PLUS real-time updates, with more than 7,400 offices and more than 6,600 contacts.

*For more information on this title, see
www.SinoDB.com/onlinestore/store.*



Beijing Business Directory 2011 CD-ROM (NEW)

Publisher: SinoMedia

ISBN: 978-988-15137-1-7

Pub Date: May 2011

Price: \$300 / ¥2,000

The Beijing Business Directory (BBD) is the most comprehensive directory in Beijing, covering all top Chinese and Foreign companies with offices in the city. Containing contact details for more than 4,800 offices.

Beijing Business Online Directory

Online (6-month): \$760 / ¥5,300; Online (1-year): \$1,500 / ¥10,500

Providing all the data in the CD-ROM version PLUS real-time updates, with more than 7,400 offices and more than 5,600 contacts.

*For more information on this title, see
www.SinoDB.com/onlinestore/store.*



The Pearl-River Delta Business Directory 2011 CD-ROM (NEW)

Publisher: SinoMedia

ISBN: 978-988-15137-2-4

Pub Date: May 2011

Price: \$300 / ¥2,000

The most comprehensive directory covering all top Chinese and Foreign companies with offices in the Pearl-River Delta. Containing contact details for more than 4,300 firms.

The Pearl-River Delta Business Online Directory

Online (6-month): \$760 / ¥5,300; Online (1-year): \$1,500 / ¥10,500

Providing all the data in the CD-ROM version PLUS real-time updates, with more than 4,600 offices and more than 4,600 contacts.

*For more information on this title, see
www.SinoDB.com/onlinestore/store.*



China Logistics Guide 2010/2011

Publisher: SinoMedia

ISBN: 978-988-19444-1-2

Paperback: 676 pages

Pub Date: November 2010

Book: \$80 / ¥560; CD: \$160 / ¥1,120; Set: \$200 / ¥1,400

The contact details of all the essential logistics providers in China - freight forwarders, airlines, shippers, etc., all located in one simple reference guide.

China Logistics Online Guide

Online (6-month): \$540 / ¥3,800; Online (1-year): \$1,000 / ¥7,000

Providing all the data in the CD-ROM version PLUS real-time updates for over 5,100 offices, 5,000 key personnel, including freight forwarders, airlines, shippers and more.

*For more information on this title, see
www.SinoDB.com/onlinestore/store.*



China Financial Services Directory 2010-2011 CD-ROM

Publisher: SinoMedia

ISBN: 978-988-18976-8-5

Pub Date: August 2010

Price: \$160 / ¥1,120

China Financial Services Directory 2010-2011 CD-ROM is the most comprehensive directory covering all key financial services companies, institutions and organization in mainland China. It's bilingual with over 5,200 contacts.

China Financial Services Online Directory

Online (6-month): \$540 / ¥3,800; Online (1-year): \$1,000 / ¥7,000

Providing all the data in the CD-ROM version PLUS real-time updates, with more than 5,000 offices, and more than 5,200 contacts.

*For more information on this title, see
www.SinoDB.com/onlinestore/store.*



China Media Directory 2011

Publisher: SinoMedia

ISBN: 978-988-19444-5-0

Pub Date: September 2010

Price: \$160 / ¥1,120

China Media Directory 2011 CD-ROM is the definitive guide to domestic and international media companies with offices in Mainland China. The most comprehensive directory of its kind ever compiled has been expanded and completely revised in its fifth edition.

China Media Online Directory

Online (6-month): \$540 / ¥3,800; Online (1-year): \$1,000 / ¥7,000

Providing all the data in the CD-ROM version PLUS real-time updates, with more than 5,580 offices, and more than 3,950 contacts.

For more information on this title, see

www.SinoDB.com/onlinestore/store.



China MICE Guide 2010-2011

Publisher: SinoMedia

ISBN: 978-988-18979-0-9

Paperback: 1,008 pages

Pub Date: August 2010

Price: \$50 / ¥350

China MICE Guide 2010-2011 is the most comprehensive hotel listing and event planning resource in China. It contains listings for thousands of the best hotels in China, all four- and five-star establishments, in hundreds of cities across the country.

China MICE Online Guide

Online (6-month): \$460 / ¥3,200; Online (1-year): \$600 / ¥4,200

Providing all the data in the printed version PLUS real-time updates, with more than 2,300 hotels and more than 4,000 contacts.

For more information on this title, see

www.SinoDB.com/onlinestore/store.



China Manufacturing Directory 2011 CD-ROM (NEW)

Publisher: SinoMedia

ISBN: 978-988-15137-3-1

Pub Date: May 2011

Price: \$250 / ¥1,750

The most comprehensive directory of the entire manufacturing sector in Mainland China. Bilingual; with over 4,600 contacts.

*For more information on this title, see
www.SinoDB.com/onlinestore/store.*

China Manufacturing Online Directory

Online (6-month): \$760 / ¥5,300; Online (1-year): \$1500 / ¥10,500

Providing all the data in the CD-ROM version PLUS real time updates, with more than 5,000 offices and more than 5,200 contacts.

*For more information on this title, see
www.SinoDB.com/onlinestore/store.*



China IT Directory 2010 CD-ROM (2011 Edition is coming soon)

Publisher: SinoMedia

ISBN: 978-988-18979-5-4

Pub Date: April 2010

Price: \$250 / ¥1,750

The most comprehensive directory covering all the top IT companies with offices in Mainland China. Containing contact details for more than 2,000 firms.

China IT Online Directory

Online (6-month): \$760 / ¥5,300; Online (1-year): \$1500 / ¥10,500

Providing all the data in the CD-ROM version PLUS real-time updates, with more than 2,000 offices.

*For more information on this title, see
www.SinoDB.com/onlinestore/store.*



China Government Organizations Directory 2011 CD-ROM (NEW)

Publisher: SinoMedia

ISBN: 978-988-19444-3-6

Pub Date: April 2011

Price: \$250 / ¥1,750

Welcome to the first edition of the China Government Organizations Directory (CGD), the most comprehensive up-to-date guide on China's government organizations.

China Government Organizations Online Directory

Online (6-month): \$710 / ¥5,000; Online (1-year): \$1500 / ¥10,500

Providing all the data in the print version PLUS real-time updates, with more than 3,700 organizations and more than 12,500 positions.

For more information on this title, see

www.SinoDB.com/onlinestore/store.



China Industrial Zones Directory 2011 CD-ROM

Publisher: SinoMedia

ISBN: 978-988-19444-6-7

Pub Date: January 2011

Price: \$50 / ¥350

China Industrial Zones Directory 2011 CD-ROM is the most comprehensive directory of listings for all of the top industrial zones in Mainland China. The directory contains details for 426 industrial zones.

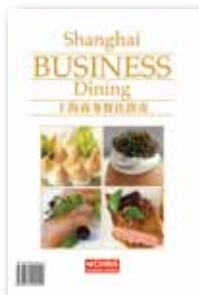
China Industrial Zones Online Directory

Online (6-month): \$400 / ¥2,800; Online (1-year): \$500 / ¥3,500

Providing all the contact data in the CD-ROM version PLUS real-time updates.

For more information on this title, see

www.SinoDB.com/onlinestore/store.



Shanghai Business Dining Guide 2010

Publisher: China Economic Review Publishing

ISBN: 978-988-19090-2-2

Paperback: 124 pages

Pub Date: June 2010

Price: \$15 / ¥100

Shanghai Business Dining Guide 2010 is a comprehensive bilingual guide to some of the best restaurants in Shanghai, the pearl of the global dining scene.

*For more information on this title, see
www.chinaeconomicreview.com/book/sbdg.*

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